



ITHACA COLLEGE
Department of Speech-Language
Pathology and Audiology

Strategic Plan
2018-2021

The strategic plan is aligned with the Department of Speech-Language Pathology and Audiology (SLPA) mission and vision and the Ithaca College Strategic Plan. The SLPA department regularly reviews the strategic plan during department meetings and online discussions. Progress toward each objective is measured annually through a faculty survey and review of department records. The information is used to identify strengths and opportunities within our programs.

Ithaca College Strategic GOAL 1: *Become a model for student success, engagement, and well-being, helping students develop their unique potential*

- *Establish IC as a leader in practice and performance by expanding experiential learning opportunities across the curriculum, college operations, and real-world problems in the community*

Ithaca College Strategic GOAL 2: *Structurally support and value collaboration, interdisciplinarity, curricular flexibility, and shared governance*

- *Create systems and practices to support and foster cross-disciplinary collaboration and team teaching for faculty*

SLPA Department Objective 1: Provide academic and clinical opportunities at both undergraduate and graduate level that foster collaboration and diversity of experiences across the lifespan and scope of practice.

Progress toward this Objective (as of 12/19):

Academic

BS Degree:

- Added Advanced Clinical Audiology elective (2018)
- Modified elective to include Voice and Swallowing (beginning spring 2020)

MS Degree:

- Added Counseling in SLP elective (summer 2018)
- Modification to Audiology and Assistive Technology course to online format (summer 2020)
- Modification to Fluency course to online format (summer 2020)

Clinical

- Graduate students continue to participate in a variety of clinical practicum experiences that cover scope of practice and lifespan
 - Implemented Simulation group (fall 2019)
 - Developed Partnership with community site for accent modification with adult ENL learners (spring 2020)
- Undergraduate students participate in a clinical practicum experience
 - Beginning in 2018, clinical opportunities/practice settings expanded for undergraduate students [e.g., Transgender Voice group, off-campus brain builders group, IPE experience at Center for Life Skills (CLS)]

SLPA Department Objective 2: Provide multiple opportunities for undergraduate and graduate students to learn about, and engage in, Interprofessional education and Interprofessional practice (IPE/IPP) in both academic and clinical settings

Progress toward this Objective (as of 12/19):

- Students participate in IPE Clinical practicum experiences (e.g., CLS, Survive Voice and Swallowing clinic, downtown early childhood center)
- Graduate students participate in annual HSHP IPE event (2017-present)
- Undergraduate capstone course IPE case competition (spring 2020)

Ithaca College Strategic GOAL 3: *Determine and maintain an appropriate and sustainable size for programs and structures, and their associated resources, at every level of the institution*

- *Develop a comprehensive enrollment strategy that is inclusive, financially sustainable and transforms our student body (age, background, geography, community college, transfer, etc.)*

SLPA Department Objective 3: Review and develop enrollment management strategies at both undergraduate and graduate levels (e.g., strategic marketing and retention events, outreach, alumni, local schools, highlighting innovative academic and clinical programming)

Progress toward this Objective (as of 12/19):

- Implemented Accepted Student's Day for graduate students (spring 18-present)
- Implemented graduate information luncheon for IC seniors (spring 18)
- Implemented graduate application process presentation for IC juniors and seniors (fall 19)
- Expansion of NSSLHA graduate program presentation (fall 2019)
- Collaboration with Student Financial Services and the Provost's Office to develop new enrollment management strategies (2018 and 2019)

Ithaca College Strategic GOAL 6: *Become a national model for colleges committed to the values of diversity, equity, and inclusion*

- *Diversify curriculum in departments, in measurable and quantifiable ways, to reflect the experience of students and a changing society*

SLPA Department Objective 4: Increase students' experiences with diversity, equity, and inclusion within the academic and clinical curriculum

Progress toward this Objective (as of 12/19):

- In 2018, hosted HSHP Diversity and Inclusion event-first generation faculty/student panel
- Ongoing faculty/staff development in area of diversity, equity, inclusion (e.g., common reading and reflection, participation in campus-wide initiatives)
- Implemented diversity training for graduate students through Center for IDEAS (Fall 2019)
- Modified graduate elective in cultural-linguistic diversity (fall 2019)
- Including diversity throughout curriculum including, but not limited to, age, gender, race and ethnicity, socio-economic status, and disability (ongoing)
- Addressing issues of diversity throughout the graduate program including, but not limited to, the ways that values/beliefs, learning styles, language and social interaction impact professional practice (e.g., prevention, assessment, intervention, and family/caregiver education).
- Expanding clinical opportunities with diverse populations

Ithaca College Strategic GOAL 9: *Cultivate an Ithaca Forever community, inspired by the power of the Ithaca experience*

- *Increase alumni engagement and leverage alumni expertise*

SLPA Department Objective 5: Increase alumni partnerships (e.g., SLPA centennial 2022, local school districts, externships, clinical placements)

Progress toward this Objective (as of 12/19):

- Multiple Alumni guest speakers (2018 and 2019)
- Alumni judges UG capstone project (2020)
- Faculty participation in alumni events (Cortaca Jug, etc.)
- ASHA Open House