

# Aija Mazala

Address: 100 Fairytale Lane, Cherry, CT 06033 • Phone: (860) 810-4142 • Email: jjones5@ithaca.edu

## EDUCATION

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**Ithaca College, Roy H. Park School of Communications**, Ithaca, NY  
*Bachelor of Science in Communication Management and Design*      *Anticipated May 2018*  
*Concentration in Corporate Communication*

*Minor in Psychology*

- Dean's List      *Spring 2016, Fall 2016, Fall 2017*
- Flora Brown Academic Scholarship      *Fall 2014-Present*
- Peggy R. Williams Award      *Received Jan. 2018*
- GPA: 3.6

## COMMUNICATIONS AND EVENT EXPERIENCE

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**Live Nation Entertainment**, *Special Events Intern*, Wallingford, CT      *May 2017-Aug. 2017*

- Prepared event logistics for concerts and corporate events for +1,000 attendees
- Recorded event inquiries, filed event documents and designed floor plan layouts
- Assisted with 'Rock the Lounge' event pre-entry packages and VIP entry packages
- Supported events team with setup and takedown for the summer concert series

**Kucerak and Company**, *Public Relations Intern*, New York, NY      *May 2016-Aug. 2016*

- Assisted with the execution of editor, celebrity and influencer promotions for clients
- Maintained and updated client media lists, monthly activity reports and press clippings
- Extracted relevant content from print and online publications for daily media clippings
- Helped the team with creative brainstorming for events, pitches, and PR tactics

**The Museum of Earth**, *Marketing and Outreach Intern*, Ithaca, NY      *Jan. 2018-Present*

- Assist the Paleontological Research Institute's Teach Climate Science education kit
- Implement tactics to deliver resource to estimated goal of 100,000 public schools
- Operate Twitter handle and develop key messages for outgoing promotions
- Create grant proposals to maintain funding for Teach Climate Science distribution

**TEDxIthacaCollege**, *Co-Organizer*, Ithaca, NY      *Jan. 2016-Dec. 2017*

- Planned an independently organized TEDx event to accommodate 100 attendees
- Organized event services, audio visual needs and attendees to meet TEDx standards
- Managed communication between all constituents involved in event preparation
- Selected 16 speakers as a team by screening applicants and ensuring diverse ideas

## ADDITIONAL EXPERIENCE

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**Office of Career Services**, *Peer Career Advisor*, Ithaca, NY      *Jan. 2016-Present*

- Advise students in resume building and cover letter writing for job applications
- Assist students individually with interviewing, networking and navigating job databases
- Present career workshops for student organizations requesting specific career topics
- Design sample resumes to be used as examples in quick-guide hand outs

## SKILLS

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Design Skills: Intermediate proficiency in Adobe InDesign and Adobe Illustrator

Social Media Skills: Hootsuite Platform Certification 2018

# Jahara Shahad

183 Bluebart St., Rochester, NY 19528

jshahad@ithaca.edu

jaharashahad.com

559 - 325 - 1885

## EDUCATION

**Roy H. Park School of Communication,  
Ithaca College,** Ithaca, NY

Bachelor of Science in Communication,  
Management, and Design

Minor: International Business

Anticipated graduation May 2018

## SKILLS

Proficient in Photoshop, InDesign,

DreamWeaver, Affinity Designer

Advanced in HTML and CSS

Language: Fluent in German

## SPECIALTIES

Event Planning

Graphic Design

eCommerce

Public Relations



## RELATED EXPERIENCE

**CBS Consumer Products** | New York, NY | Jun - Aug 2017

*Marketing Intern*

- Managed social media channels including 17 Facebook pages, Twitter, and Instagram for the "Star Trek" franchise
- Designed daily visuals for news articles and engaging social content
- Analyzed visitor trends to develop strategies to optimize traffic
- Created advertising holiday guide for consumers
- Coordinated with international licensees and e-commerce teams

**American Advertising Federation** | Ithaca, NY | Jan 2017- Present

*Vice President (Aug 2017 - Present)*

- Communicate with alumni to serve on networking panels
- Facilitate workshops about professional development
- Design annual marketing campaign for annual Chicken Wing fundraiser

**TOPS Friendly Markets** | Ithaca, NY | Aug 2015 - May 2016

*Marketing Intern*

- Researched customer behaviors and developed SWOT analysis
- Documented and analyzed purchasing trends
- Hosted taste testing stations throughout the store
- Developed design content for weekly social media pages

**Make A Wish Foundation** | Boston, MA | Jun - Aug 2015

*Event Intern*

- Created event layout plan for vendors and catering for the annual Swish-For-A-Change basketball fundraiser
- Facilitated community events for children with terminal cancer
- Coordinated with vendors about scheduling and contracts

## GRAPHIC DESIGN EXPERIENCE

**Jamba Juice** | New York, NY | Aug 2017 - Present

**Elenor's Fruitcakes** | New York, NY | Jan 2017 - Present

**J Jewelers** | New York, NY | Sept - Dec 2016

**Ester Electronics** | New York, NY | Aug 2016

**Sal's Pizzeria** | New York, NY | Jun - Aug 2016

**Embraceable Photography** | Fulton, NY | Jan - May 2016



924 Harper Dr., Williamsburg, ID 19528 \\  
xiacho@ithaca.edu \\  
559 - 325 - 1885

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Ithaca, NY

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Minor in International Business

Anticipated graduation May 2018

## SKILLS

### Technology:

Proficient in Photoshop, InDesign,

DreamWeaver, Affinity Designer

Advanced in HTML and CSS

### Language:

Fluent in German

## AFFILIATIONS

American Advertising Federation

American Marketing Association

International Toastmasters

Hugh O' Brian Youth Leadership

## RELATED EXPERIENCE

### American Advertising Federation | Ithaca, NY | Jan 2017 - Present *Vice President (Aug 2017 - Present)*

- Conducted outreach with alumni to serve on networking panels
- Facilitate workshops about professional development including resumes, networking, job searches, and cover letters
- Design marketing campaign for annual Chicken Wing fundraiser

### CBS Consumer Products | New York, NY | Jun - Aug 2017 *Marketing Intern*

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**Ester Electronics** | New York, NY | Aug 2016

**Sal's Pizzeria** | New York, NY | Jun - Aug 2016

**Embraceable Photography** | Fulton, NY | Jan - May 2016



# ARNOLD RIBBENBURGER

43 Poland Spring Ave, Bottleneck, Tennessee | 765 345 5243 | rburger@outlook.com

## EDUCATION 2019

Ithaca College, Ithaca, NY

Anticipated May

Bachelors of Arts in Culture and Communication

Minor: Graphic Design

GPA: 3.2

## COMMUNITY SERVICE Present EXPERIENCE

### **Student Intern | Home Box Office (HBO)**

Los Angeles, CA

August 2018 -

- Coordinated the STARS Internship Program through recruiting and being point of contact for performers
- Trained incoming employees in recruiting process every new quarter
- Managed and organized intern confidential files

### **Program Assistant | Multicultural Resource Center, Ithaca College**

Ithaca, NY

May - August 2018

- Wrote and edited newsletter focused on the history and issues of minority communities
- Generated 15 brochures, over 25 flyers and 7 visual displays to showcase student research
- Designed online promotional material for 20 community events

### **Public Relations Officer | African Latino Society (ALS), Ithaca College**

Ithaca, NY

April - December

- Acted as liaison between the club and the community via daily emails, club newsletter, and scheduling collaborative meetings
- Created and maintain the ALS website through daily updates
- Worked with publications team of 10 other interns to keep community informed on

2017

## LEADERSHIP EXPERIENCE

### **Event Coordinator | KUUMBA Repertory Theater**

Ithaca, NY

May - August 2017

- Recruited performers, artist, and musicians, for weekly events
- Organized and scheduled 4 performances a month for an audience of 500 people

### **President | Amani Gospel Singers, Ithaca College**

Ithaca, NY

May 2023 - Present

- Facilitate external and internal communication via weekly newsletter and email
- Plan and organize all concerts and fundraisers during the year including, practice times, budgeting, space rental, and fundraiser themes
- Perform in over 200 concerts a year

## SKILLS

**Technology (Proficient)** : Adobe Photoshop, Novell

**Languages:** Spanish (Fluent), Haitian Creole (Fluent), Italian (Intermediate)

# Carmen Valesqu ez

cvalesquez@gmail.com • 317- 236 - 4811 • 52 King Rd., Elmira, NY 14025 • valesquezcarmen.com

## EDUCATION

Roy H. Park School of Communications, Ithaca College, Ithaca, NY Anticipated May 2018  
Bachelor of Science in Integrated Marketing Communication  
Minor In Communication, Management, and Design  
GPA: 3.2 • Deans List: Fall 2016 - Spring 2017

Universidad de Sevilla, Seville, Spain January - April 2017  
Spanish Studies Abroad Spanish Immersion Program

## RELATED EXPERIENCE

International Association of Business Communicators | *Vice President* | Ithaca College, Ithaca, NY January 2017 - Present

- Utilize effective business strategies during case studies to determine mock solutions to financial situations
- Correspond and network with leaders of the Macy's Thanksgiving Day Parade
- Lead workshops regarding professional development and networking

Finger Lakes Environmental Film Festival | *Team Leader* | Ithaca, NY January - May 2017

- Supervised and trained operations team of over 40 interns at local film festival
- Facilitated training sessions around event management
- Coordinated client communication about event logistics and procedures

Paleontological Research Institution: Museum of the Earth | *Marketing Intern* | Ithaca, NY January 2016 - April 2017

- Developed comprehensive marketing proposal for major PRI initiative
- Conducted market research and situational analysis using the online database, Ebsco
- Organized goals, tactics, and projected solutions for business plans

Louisville Realty | *Intern* | Louisville, KY March - June 2015

- Organized and compiled housing information for over 1,500 homes
- Conducted housing surveillance assessments at the end of each month
- Provided customer service to potential clients to answer questions about housing options

## ADDITIONAL EXPERIENCE

Ithaca College Career Services | *Peer Career Advisor* | Ithaca, NY August 2016 - Present

- Assist students one-on-one on all levels of resume and cover letter creation
- Provide students with resources to optimize their professional development
- Host workshops about internship and job searches

Park Design House | *Lead Designer* | Ithaca College, Ithaca, NY January 2017 - February 2018

- Created graphics for Ithaca College affiliated events including guest speakers, screenings, and workshops
- Designed logo for "IC Beyond Body," an organization about body celebration
- Wrote and photographed for CROP online magazine

## INVOLVEMENT

Ithaca College Red Cross Chapter | *Volunteer* September 2014 - Present  
Ithaca College Habitat for Humanity | *Volunteer* September 2017- Present  
Ithaca College Random Acts of Kindness | *Member* January - May 2017  
Alpha Mu Delta Honor Society | *Member* Inducted March 2016

## SKILLS

Technology: Intermediate proficiency in InDesign and Photoshop  
Language: Advanced in Italian

# Jose Batista

2300 Southern Blvd, Bronx, NY • (347) 038-6353 • [Batistajose@gmail.com](mailto:Batistajose@gmail.com)

## EDUCATION

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**Ithaca College**, Ithaca, NY Spring 2016  
*Bachelor of Science in Sport Media* GPA: 3.87/4.0, Dean's List (7 semesters)  
♦ Superior Academic Award, Superior Junior Award, Superior Senior Award Spring 2014, Fall 2015  
♦ Semester Study Abroad in Siena, Italy Spring 2015

## SPORT MARKETING/MEDIA EXPERIENCE

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**Major League Baseball**, *Baseball Assistance Team Intern*, New York, NY Fall 2016 – Present  
♦ Prepare, assess, evaluate and present grant cases bi-monthly to the Board of Directors  
♦ Create and implement social media strategies that increase awareness of the organization

**Major League Baseball**, *Public Relations Intern*, New York, NY Summer 2016 – Fall 2016  
♦ Served as the main point of contact for media at the RBI World Series in Cincinnati  
♦ Composed media advisories, press releases and game notes  
♦ Compiled media lists and assisted with translation of press releases from English to Spanish

**Ithaca College Athletics**, *Sports Information Intern*, Ithaca, NY Fall 2015 – Spring 2016  
♦ Completed pregame and postgame notes, produced live web stream, and updated scoreboard during games  
♦ Updated the athletics website with multimedia content using Sidearm Sports

**Point 3 Basketball**, *Marketing and Sales Intern*, New York, NY Spring 2015- Summer 2015  
♦ Marketed the Point 3 brand to parents, coaches and players at basketball tournaments  
♦ Conducted tournament research, contacted tournament organizers and updated social media accounts

**Cornell University Wrestling**, *Marketing/Social Media Intern*, Ithaca, NY Fall 2014 - Spring 2015  
♦ Co-managed over 15 wrestling social media accounts  
♦ Utilized Google Analytics to track the increasing success of the affiliated wrestling websites

**The Ithacan**, *Contributing Sports/Beat Writer*, Ithaca, NY Spring 2014  
♦ Reported and covered women's basketball and softball games  
♦ Attended and live-tweeted all of the teams' games to update campus community

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## LEADERSHIP INITIATIVES

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**Ithaca College Student Activity Board**, *Finance Co-Chair*, Ithaca, NY Fall 2014 – Spring 2016  
♦ Managed a \$60,000 budget, approve contracts with outside entertainers and collaborate with other organizations  
♦ Former Social Media Co-Chair responsible for promoting events using several social media platforms

**Partnership with Children**, *Lead Camp Counselor*, Brooklyn, NY Summer 2015  
♦ Planned and executed daily lesson plans to enhance awareness and physical participation  
♦ Supervised over 15 middle school campers at once and chaperoned over 60 campers during trips

**Ithaca College**, *Resident Assistant*, Ithaca, NY Summer 2014  
♦ Enhanced leadership skills by supervising and encouraging about 100 high school residents  
♦ Planned several events such as the Color Run, Bonfire, and weekly recreation nights

**Ana Luisa Garcia Community Center**, *Softball Head Coach*, New York, NY Winter 2013 - Summer 2013  
♦ Enforced the regulations of the game and scheduled practices for 10-year-old girls  
♦ Communicated with parents, led drills, warm-ups and chaperoned trips to college games

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♦ Enhanced leadership skills by supervising and encouraging about 100 high school residents  
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♦ Enforced the regulations of the game and scheduled practices for 10-year-old girls  
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**Major League Baseball Winter Meetings**, *Attendee*, Nashville, TN Winter 2015  
**Major League Baseball Diversity Business Summit**, *Attendee*, Phoenix, AZ Winter 2016

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**Major League Baseball Winter Meetings**, *Attendee*, Nashville, TN Winter 2015  
**Major League Baseball Diversity Business Summit**, *Attendee*, Phoenix, AZ Winter 2016

## SKILLS

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Spanish (native) • Italian (proficient) • Cision Point and Critical Mention • Social Media Management

# Jenna Paternostro

200 West End Avenue, New York, NY 10012 | (123) 456-7890 | jpaternostro@ithaca.edu

## EDUCATION

**Ithaca College, Roy H. Park School of Communications**, Ithaca, NY Expected May 2018  
*Bachelor of Science in Television-Radio*  
*Minor in Cinema and Photography*  
Ithaca College Los Angeles Program Jan-May 2017

## MEDIA PRODUCTION EXPERIENCE

**Ithaca College Television**, Ithaca, NY

Still Store Operator	<i>Newswatch</i>	Sept-Dec 2016
Social Media Coordinator	<i>Entertainment Exclusive</i>	Sept-Dec 2016
Editor	<i>Couples Clash Game Show</i>	Jan-Dec 2016
Assistant Producer	<i>Big Red Face-Off</i>	Jan-Dec 2016
Chryon/Still Store Operator	<i>Sauteed</i>	Jan-May 2016
Lighting Grip	<i>Campus Retreat</i>	Sept-Dec 2015
Production Assistant	<i>Entertainment16</i>	Sept-Dec 2014

**Entercom Buffalo**, Buffalo, NY May-Aug 2016  
Radio Intern

- Assisted with radio promotion by using social media marketing to target specific audiences
- Helped with radio production by supporting audio and visual needs at concerts and public events
- Organized upcoming event logistics and worked with Events Team to execute efficiently
- Coordinated promotion information to be used for multiple channels that reached +5,000 people

**GICSD Athletic Department**, Grand Island, NY Feb-June 2014

Social Media Intern

- Edited team information and media on Athletic Department website
- Operated Twitter handle on a daily basis to keep students and faculty informed
- Crafted messages for online delivery based on sporting events in real-time

**Viking Vision News**, Grand Island, NY July 2011-June 2014

News Anchor

- Edited scripts for daily news production for important updates about events and news
- Presented news on-air for the school online news show weekly
- Assisted with camera operation for new participants in production

## EXTRACURRICULARS

**Ithaca College Women in Communications**, Member, Ithaca, NY Sept 2014-Present  
**Park Design House**, Writer, Ithaca, NY Jan 2015-Present  
**The Ithacan**, Media Coordinator, Ithaca, NY Jan-Dec 2015

## SKILLS

### Advanced proficiency

Adobe Premiere Pro  
Adobe Final Cut Pro  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop

### Intermediate Proficiency

HTML and CSS  
Adobe Dreamweaver  
Adobe Bridge  
Adobe Lightroom

### Social Media

Hootsuite Platform Certified  
Twitter  
Instagram  
Facebook

# Poppy Larkin

34 Grette Rd, Witchwood Missouri - 867 566 7465 - PLarkin@ithaca.edu

## Education

Ithaca College, Ithaca, NY Anticipated December 2019  
*Bachelor of Arts in Italian Studies*  
GPA: 3.8  
Languages Master Platinum Award December 2017  
Dean's List (5 semesters)  
College University, Florence, Italy September 2014 - May 2015

## Affiliations

Sigma Delta Pi (National Collegiate Hispanic Honor Society) | Member August 2014 - Present  
American Council on the Teaching of Foreign Language / Member September 2014 - Present

## Relevant Experience

Teaching Assistant | Language Department | Rome, NY September 2016 - Present

- Assisted Italian Professor with Italian 101 course by facilitating after class study sessions
- Prepare and teach recitation sessions twice a week to 10 students to reinforce lessons
- Tutor 5 students in private sessions three times a week
- Answer questions concerning, grammar, structure and vocabulary

Student Assistant | Office of International Studies | Rome, NY December 2015 - Present

- Provide support to Ithaca's international community by facilitating documentation
- Communicate through email with international students regarding questions about campus life, such as laundry, transportation, and residential life
- Assist with clerical duties such as filing, filling out paperwork, and entering student information in database, TDS/StudioAbroad
- Prepare and send travel documents, such as medical information and financial aid to affiliated study abroad schools

## Presentations

Larkin, P. (2017). *Foreign Languages in Elementary Schools*. Presentation, Chicago, Illinois.

Larkin, P. (2017). *Practical Application of A Foreign Language Degree*. Presentation, Vatican City, Italy.

Larkin, P. (2016). *A Look at Dead Languages*. Presentation, Dublin, Ireland.

Larkin, P. (2015). *Dialects and Discrimination: Differences within a Language that Lead to Prejudices*. Presentation, Rome, NY.

## Publications

Larkin, P. (2015). How well do young students retain foreign language. *British Journal of Languages*, 36(1).

## Skills

Fluent Languages: Italian, Spanish, German



# Laurita G. Diaz

10 Catonia Lane ■ Berlin, MD 21811 ■ (681) 468-9461 ■ ldiaz@gmail.com

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## EDUCATION

**Ithaca College, Ithaca, NY**  
*Bachelor of Arts in Spanish*  
*Minor in International Studies*  
GPA: 3.9/4.0

Expected Graduation: May 2018

## GLOBAL EXPERIENCE

**Center for Interamerican Studies Foundation (CEDEI), Cuenca, Ecuador** December 2017  
*Promotes quality education and understanding among cultures*

- Immersed in language and culture of Spanish-speaking countries through dance and art
- Developed understanding of the importance of a global perspective and how to incorporate it into analyses of communities

**International Teacher Training Organization (ITTO), Guadalajara, México** December 2016  
*Strives to accurately educate trainees around the intricacies of teaching globally*

- Adjusted to varieties of accents and language habits to improve own language skills
- Traveled over a 4-week period to places of cultural and historical importance, such as museums, geographic locations, and the capital city

## LANGUAGE SKILLS

Fluent in Spanish; Intermediate in written and conversational Portuguese; Beginner in conversational French, Russian, and Mandarin

## RELEVANT EXPERIENCE

### **Interpreter**

*Atlantic General Hospital, Atlanta, GA* September 2017 – Present

- Translated conversations between approximately 20 patients and medical staff personnel
- Interviewed 5 international patients and provided staff with relevant information
- Advised staff on patients' specific needs in order to create a strong relationship

### **ESOL Instructor**

*Worcester County Board of Education, Berlin, MD* January 2017 – Present

- Teach intermediate level of English to a group of 10 non-native English speakers
- Adjust oral speech and written presentation to the students' level of language proficiency

### **Volunteer**

*Prince Street Elementary School, Corning, NY* August 2016 – April 2017

- Translated lessons for 16 ESOL students in content area classes
- Assisted ESOL students with homework and in class assignments 3 days a week
- Established communication between ESOL students and the teachers and peers

## INVOLVEMENT

### **Member**

March 2017 – Present

*Organization of Latin American Students, Ithaca College*

- Participate in weekly discussions revolving around Latin American culture
- Collaborate with other student organizations to plan multicultural semester events

### **Corresponding Secretary/Greek Council Representative**

November 2016 – Present

*Alpha Sigma Tau, Ithaca College*

- Organized and sent electronic and paper reports to National Sorority Organization
- Functioned as liaison between chapter members and other Greek organizations