



From Imagining Ithaca to Ithaca Forever

Five-Year Strategic Plan

This fall, Imagining Ithaca will become Ithaca Forever, as the strategic plan that the community has envisioned over the past year moves to the implementation phase, turning ideas into actions.

The five-year plan presents a framework for how IC will provide an exceptional educational experience that is accessible, affordable, and responsive to the needs of the next generation of Ithaca College students. Guided by this plan, our efforts will ensure the long-term vitality and sustainability of the institution.

ITHACA COLLEGE'S ENDURING FRAMEWORK

Bold Thinking for a Global Good

VISION A global destination for bold thinkers seeking to build thriving communities

MISSION Educate, engage, and empower through theory, practice, and performance

VALUES Academic excellence, respect and accountability, innovation, sustainability, and equity

Our Five-Year Goals

We will work to actualize our vision, deliver on the promise of our mission, and enact our values by executing the following goals for Ithaca College so that together we can realize our purpose, our commitments, our investments, and our future.

Our Purpose

- Become a model for student success, engagement, and well-being, helping students to develop their unique potential
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Our Commitments

- Become a year-round campus for living and learning opportunities
 - Structurally support and value collaboration, interdisciplinarity, curricular flexibility, and shared governance
 - Develop cross-sector and community partnerships that address challenging issues, optimize the use of resources, and serve the public good
 - Become a national model for colleges committed to the values of diversity, equity, and inclusion
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Our Investments

- Determine and maintain an appropriate and sustainable size for our programs and structures, and the associated resources, at every level of the institution
 - Commit to being an employer of choice
 - Advance the Campus Master Plan and improve space utilization to enhance the student experience and promote teaching and learning
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Our Future

- Cultivate an Ithaca Forever community, inspired by the power of the Ithaca College experience
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WHAT'S NEXT

A detailed, year-one implementation plan will be shared with the campus community later this fall, and the college will officially launch Ithaca Forever—making a powerful statement about our commitment to those whose futures we have been entrusted to help create: our students. So, please stay tuned for more exciting news.

To read or download the plan, visit [ithaca.edu/imagining-ithaca](https://www.ithaca.edu/imagining-ithaca).