

Center for Career Exploration & Development

2022-2023 Annual Report



New Name, New Faces, New Look

By Dave Curry, Director

While the 2022 Academic Year started with 5 staff members in Career Services, the fall 2023 semester kicks off with 8 full-time staff (to go with 13 Peer Career Advisors) as well as one more team member on the way with a newly formed position for an Internship and Student Employment Specialist! That significant growth is on the heels of strong support by leadership, an unwavering commitment by the current staff, and a need to find ways to serve more of our students and alumni than ever before.

During the '22-'23 academic year, the office underwent a name change from Career Services to The Center for Career Exploration & Development, which students, staff and faculty all agreed is a name more reflective of the priorities of this office. We are not a service that is ONLY for seniors ready to find that first job (of course, we help with that too), but rather a service for ALL of our Bombers to help guide each of them on their unique career journeys, from day 1 of their Ithaca enrollment, until forever.

To unveil our new name and reintroduce ourselves to our campus community, we launched our inaugural COW (Career Opportunities Week) to make sure our students and campus partners were aware of all that we can do to help our students and alumni. The week was full of workshops, info sessions, an alumni panel, an open house and our first on-campus career fair in 3 years; and did I mention we gave away hundreds of cow squishies?!. We can't wait for the 2nd iteration of COW, coming to South Hill in February 2024, with even more fun and exciting programming, and added alumni engagement opportunities!

As we look forward to a new school year, full of new services planned to help more students than ever (i.e. a Career Center Podcast, a professional headshot booth, weekly workshops, Career Caravans, and more!), we are excited to implement new and innovative programming, increase our student and alumni engagement, and work with more faculty and staff than ever before to provide our Bombers with the best support possible. As much as ever, it is a GREAT day to be a Bomber!

IN THIS REPORT

**A YEAR OF
READJUSTING, NEW
TEAM MEMBERS, &
VISIONING**

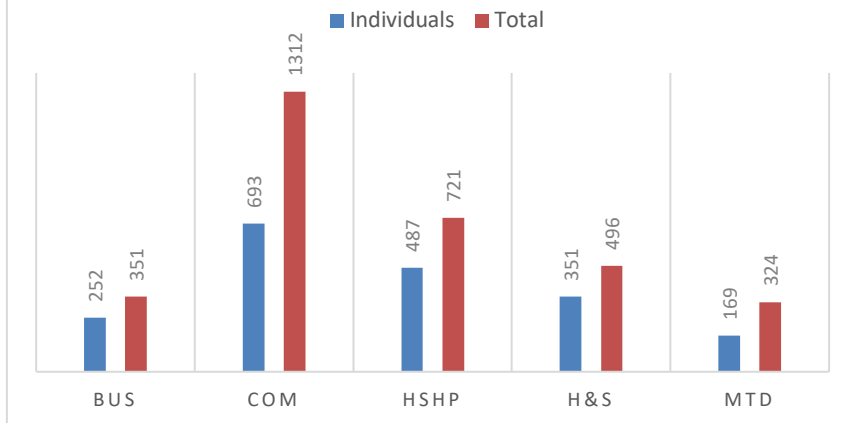
**OUR STORY
THROUGH
DATA**

EQUITY & ACCESS

LOOKING FORWARD

Our Story Through Data

OVERALL ENGAGEMENT BY SCHOOL



On the left, you'll see a breakdown of engagement broken down by academic school. Since the schools are varied in size, below is the percentage of students we saw based on the Fall 2022 enrollment of each school. Alumni are not included in this calculation.

Business 48.07%

Communications 46.28%

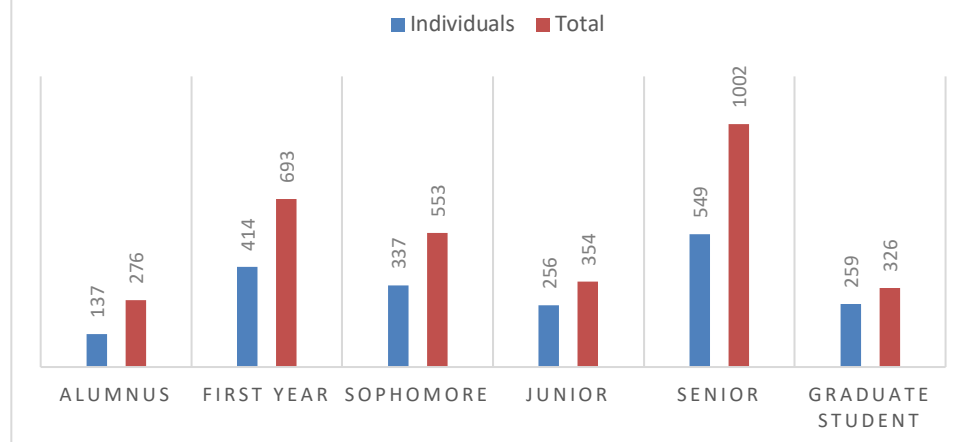
HSHP 39.15%

H&S 25.24%

MTD 22.33%

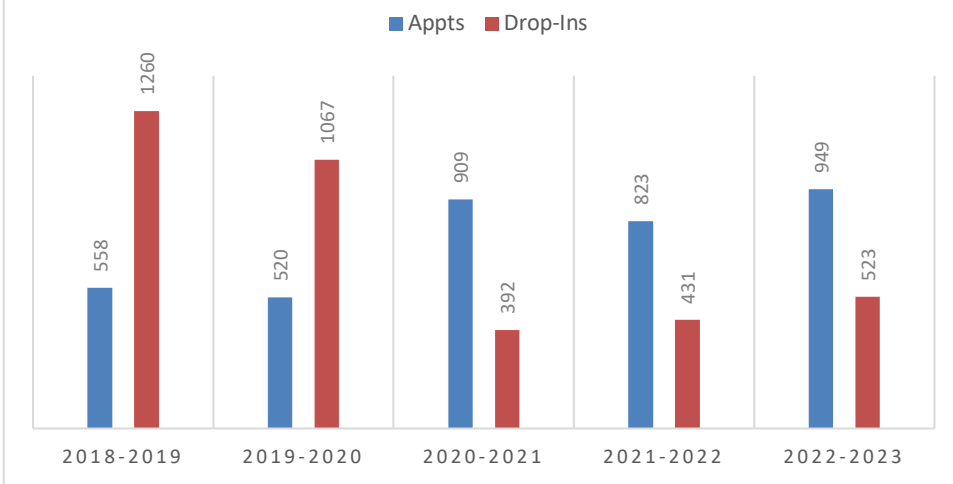
2022-2023 proved to be an exciting year as we began to attach Career Engagement Specialists in each of the schools. Although not fully staffed, all schools had coverage and engagement in each of the 5 schools increased from the previous academic year. With the Career Center team now fully staffed we expect this trend to continue in the 2023-24 academic year and beyond.

OVERALL ENGAGEMENT BY ACADEMIC YEAR (ALL SCHOOLS)



This was super quick and easy. I got really specific feedback and know what to work on next.

APPOINTMENTS & DROP-INS



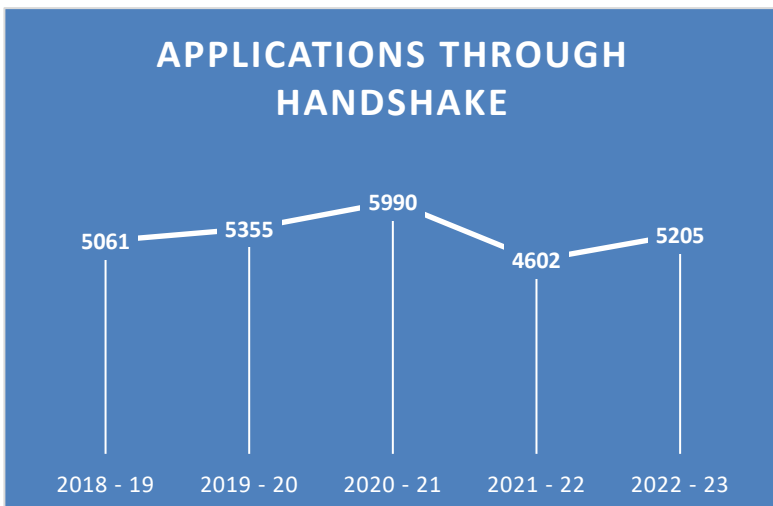
In 22-23 we saw an increase in the number of appointments and drop-ins, with our appointment total representing a 5 year high. The increase in drop-ins is a positive sign as these create scalability of services and enable us to triage higher level needs to our professional staff.

FREQUENCY OF APPOINTMENT TOPICS ALL SCHOOLS, ALL YEARS

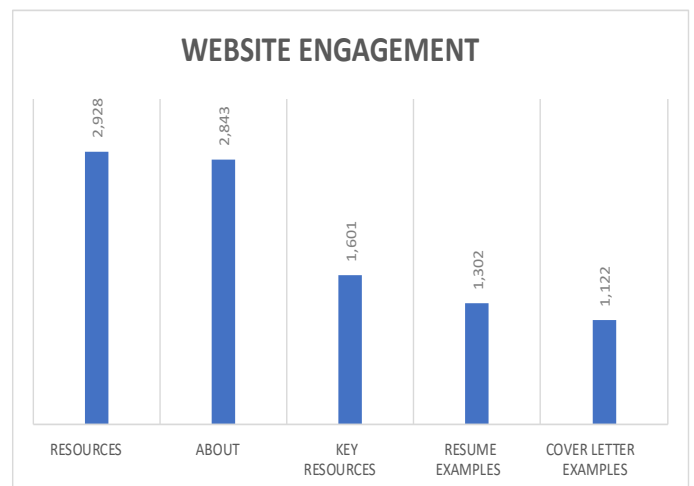


Received some great advice. Motivated to apply for an internship over fall break!

APPLICATIONS THROUGH HANDSHAKE

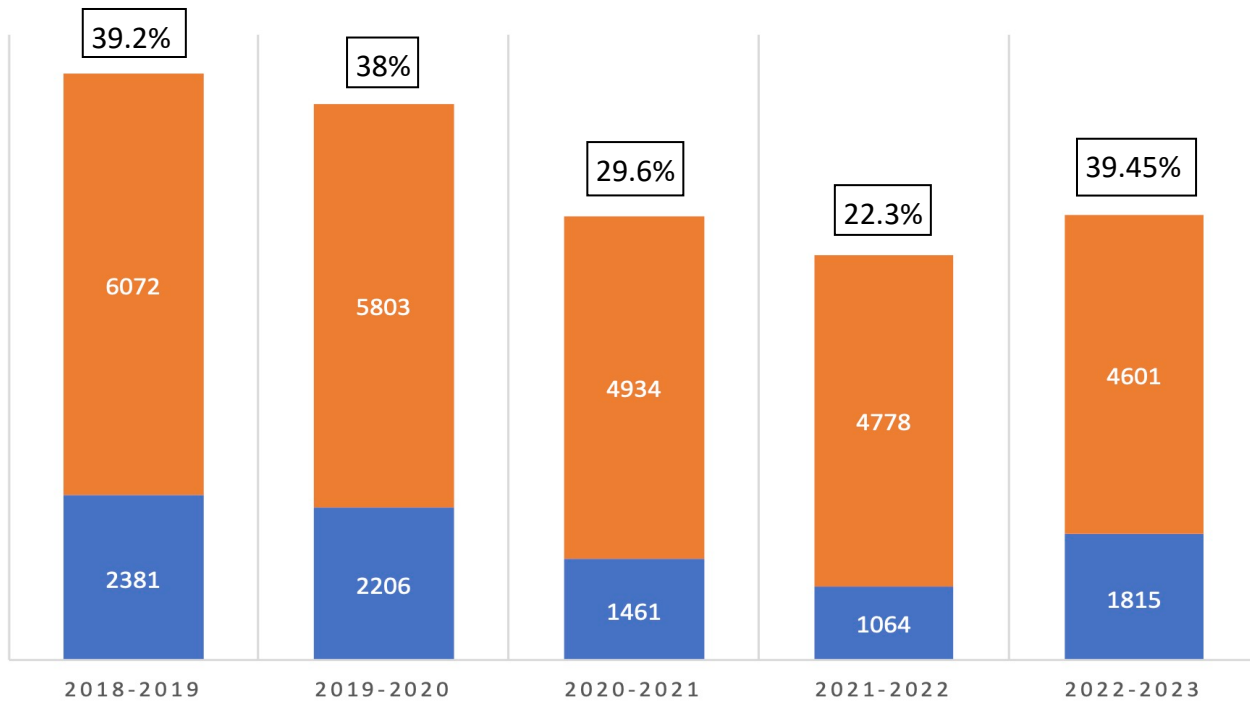


WEBSITE ENGAGEMENT

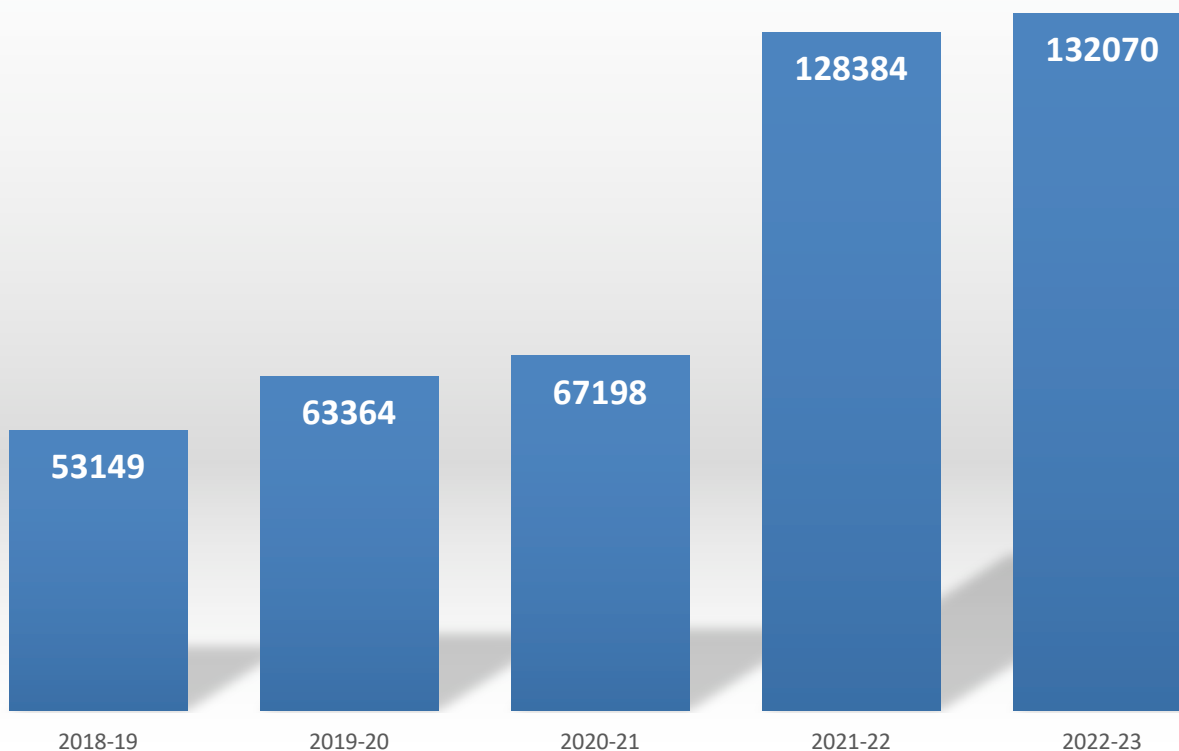


INDIVIDUAL STUDENT ENGAGEMENT AS A PERCENTAGE OF ENROLLMENT

■ Individual Students ■ Enrollment



Number Of Jobs, Internships, & Fellowships Available In Handshake (5 Years)



Our Commitment To Building A Welcoming, Equitable, & Inclusive Community

The Center for Career Exploration & Development affirms the Ithaca College Diversity Statement and commits to building and contributing to a campus community that is welcoming, equitable, and inclusive to individuals of all identities. We affirm the need to recognize, analyze, and stand against systems of inequality. Our responsibility as educators is to inspire students to explore and uphold their values, find meaning in them, and encourage forward momentum. We acknowledge that it is also our responsibility as individuals to do this work. We commit to continuously:

- Recognize that career development is unique for every person, especially those who have been impacted by systemic disadvantages, marginalization, and exclusion
- Create a safe space where students can talk freely and openly, without judgement, about their identities and circumstances
- Increase student access to opportunities and resources, which includes educating employers on existing systems and practices that are exclusionary
- Seek out and develop relationships with employers who specifically value diversity and inclusion
- Ensure diverse representation in our programs and events to reflect our community's intersecting experiences, identities, and abilities
- Ensure all efforts are made to recruit and hire diverse professional and student staff
- Actively and directly hear feedback via this online form from our community, then doing the work necessary to incorporate that feedback within the capacity of our Resources



Panel: Intercultural Career Connections, Career Opportunities Week

Looking Forward

The career center team is reinvigorating career development at Ithaca College, by integrating more closely into the schools and across disciplines. We now have full-time Career Engagement Specialists embedded in each of the schools, which provides each student with a specific individual with whom they can connect. In line with this model, we will be re-instituting boutique career fairs to bring students and employers together in smaller, more meaningful experiences.



EQUITY-CENTERED CAREER DEVELOPMENT

We remain committed to the vision that career and professional development is closely tied to social justice and infuse an equity mind-set into our programmatic initiatives as well as our coaching approach. We care about the career success of every single student and alumnx and recognize there is always work to be done to ensure equity for all.

RECRUITING & EMPLOYER RELATIONS

While employment engagement in the form of job and internship postings reached an all-time high of over 140,000 postings, 2022-23 also marked a significant return to on-campus career fair, employer visits, and consortium events. In total, 269 organizations participated in these opportunities. Additionally, many students gained insights and made connections through our *Meet The Firms* collaborations.



Get to Know Us

Fun Facts About Our Dynamic Staff

PEER CAREER ADVISORS FOR 2023 - 2024

PCAs are highly trained para-professional students who can assist with a variety of career development topics.

Anya



Anya is a junior Business Administration major with concentrations in Finance and Management and a minor in Data Analytics.

Ariel



Ariel is a junior majoring in Chemistry and minoring in Computer Science

Ashan



Ashan is a Sophomore Exploratory Major with a passion for Politics.

Bryonna



Bryonna is a senior with a history major and a minor in anthropology.

Charlotte



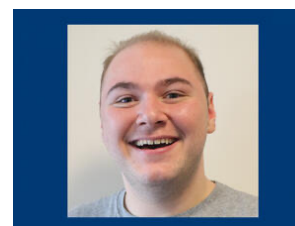
Charlotte is a senior studying Music Education and Flute Performance with a minor in Spanish.

Destiny



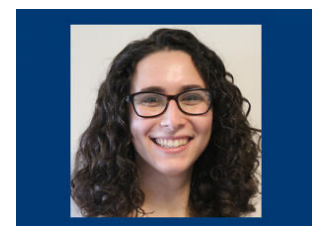
Destiny is a junior Integrated Marketing Communications major.

Jack



Jack is a junior Television & Radio major.

Rachel



Rachel is a senior Emerging Media major with a minor in Communication Management and Design.

Sam



Sam is a senior Business Administration major with a concentration in Finance.

Sanskar



Sanskar is a junior, Business Administration major with a concentration in Finance.

Vanessa



Vanessa is junior majoring in Computer Science and minoring in Data Science.

Vanivy



Vanivy is a senior English Education major with a minor in sociology.

PROFESSIONAL STAFF

SUZANNE BRACHE

- Before coming to Ithaca College in 2016, Suzie worked for nearly twenty years in local nonprofits in youth development and experiential learning roles.
- She started at IC as Assistant Director of the Annual Fund before moving into the Career Center.
- She is a successful grant writer and hopes to be a published children's book author someday.
- A strong believer in community philanthropy, Suzie recently served as Chair of the Community Foundation of Tompkins County's Women's Fund Advisory Committee.
- She also loves calligraphy, pilates, and has assisted in teaching Argentine Tango at Cornell for the past ten years.
- Suzie lives with her husband and sweet dog, Mia.

JONATHAN CHALMERS

- Jonathan joined the Center for Career Exploration & Development in March 2002 and serves as Career Engagement Specialist for the School of Business.
 - He helps plan "Meet the Firms trips to cities like New York and Boston that allow students to "peek inside" major companies and network with alumni.
 - Before joining IC, Jonathan worked for ten years in inclusive post-secondary transition education programs for students with intellectual/developmental disability at University of Rochester (UR) and The College of New Jersey (TCNJ).
 - At TCNJ, Jonathan taught a first-year writing seminar course called "'Let's Kill Hitler!" - The Ethics of Time Travel.'
 - Jonathan is a hobby podcaster and participated in a podcasting panel at Ithaca's comic book convention, "ITHACON."
- Jonathan and his wife, Christine, live in Dryden with their cat, Ginny, and their dog, Ruth Bader Ginsbark.

DAVE CURRY

- Dave is the Director of the Center for Career Exploration & Development joining the team in October of 2021.
- Before coming to IC, Dave spent the last 14 years at The Milton Hershey School, the world's largest private residential school for children from poverty.

- At Milton Hershey School, Dave taught and coached football and mock trial, before taking over as the Director of Career and Technical Education where he oversaw career programming in K-12, with a focus on career-focused education at the high school, higher ed collaborations, and employer relations.
- Dave received his BA from the University of Pittsburgh and his MEd. from Edinboro University of Pennsylvania.
- He has a wife and three children who are all very active in sports and the arts. In his free time, Dave loves spending time with his family, hiking, kayaking, exercising, and playing sports. And eating cheeseburgers, of course.

SAM ELEBIARY

- Sam Elebiary has worked with students in some capacity for ten years and is passionate about serving under-resourced and underrepresented student populations.
- She is a proud first-generation student herself and grew up in Western NY.
- Sam received her Master of Science in Higher Education and Student Affairs Administration from Canisius University.
- She has been at Ithaca College since 2017 when she joined the Residential Life team as a Residence Director and then served as BOLD Program Director for almost five years, offering professional and leadership development to women students on campus.
- She joined the Career Center team in June of 2023 as the Associate Director of Career Engagement and Education.
- Sam is a Returned Peace Corps Volunteer – she served in Ghana as a teacher from 2012-2014.
- She lives in Ithaca with her family and is involved in the local community where she has served on the grants committee of the Ithaca Public Education Initiative (IPEI) for three years and joined their board in September 2023. She volunteers at Ithaca Montessori School as well.
- In her free time, Sam enjoys hiking, going to festivals, listening to live music, and traveling with her family.

JOHN FRACCHIA

- A 29-year veteran of Ithaca College, John has served in numerous roles on the Center for Career Exploration & Development team since 2000.
- He is a two-time graduate of Binghamton University with an MBA (Marketing) and a BA with majors in Psychology and Cinema (film).
- A past-Trustee of Ithaca College, John has also served as an elected official,

and as a board member for 6 non-profit organizations, two as a founder, and four as President, including the Eastern Association of Colleges and Employers (EACE).

- John has taught over 21 courses in the School of Business & the Honors Program.
- He directs and performs in ComedyFLOPs, an Ithaca based improv troupe that has raised over \$15,000 for 44 community based, non-profit organizations through their performances.
- He has created a play (Club Hell), a novel (Cataclysm: The Mystclipper Shicaine), numerous experimental film pieces and over 125 songs.
- John lives in Caroline, NY with his wife, Nancy Kane, in the house of 7 cats and one Chiweenie.

ANDREW LAMENDOLA

- Andrew is a 2022 graduate of Ithaca College and currently works as the Administrative Coordinator for the Career Center.
- He is currently in the process of obtaining a Master of Education degree in Educational Leadership & Policy Studies: Higher Education Administration from Boston University.
- In his free time he loves to go to the movies, go on walks, and spend time with family.
- Andrew and his family have two German Shepherds.

BRIELLE LONG

- Brielle is a '22 Bomber alum who currently works as a Career Engagement and Marketing Specialist attached to the School of Humanities and Sciences.
- During her time as a student, she was a marketing intern at a zoo in PA and for an IC alum's start-up company, co-president of Guiding Eyes for the Blind at IC, a member of the women's ultimate frisbee team, a member of Theatre Lab, a Leadership Scholar, and a Peer Career Advisor (PCA) in our office.
- In her free time, Brielle loves being outdoors, playing disc golf, exercising, traveling, petting dogs, and learning new things.
- Brielle is from Lake Harmony, PA but currently lives in Ithaca with her partner, Kinglsey, and their yellow Labrador retriever, Rosemary.

COOPER ROTHMAN

- Cooper is the Career Engagement Specialist for the School of Music, Theatre and Dance who joined the team in June of 2023!
- He did his undergraduate degree at the University of Delaware, where he was an Interpersonal Communications and Psychology double major and was involved with new

student orientation, peer career advising, being a resident assistant, and a voice on the student radio network.

- Cooper went to graduate school at West Chester University of Pennsylvania where he studied Higher Education Policy and Student Affairs and served as a Student Success Coach and a Graduate Assistant for their Career Center!
- He fell in love with Ithaca during his graduate internship with New Student and Transition Programs on campus in 2022.
- He previously has been a server at a winery and Chipotle, taught kids how to play Minecraft, was a soccer referee, and a landscaper.
- In his free time, Cooper enjoys hiking the Ithaca area, playing disc golf with his black lab Luna, kayaking, watching football, and cooking.
- He also has experience scuba diving and skydiving!

With Gratitude And Excitement For The Future!

